#### **Kaylen Beemer**

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### **EDUCATION**

Clemson University | Clemson, SC

Expected Graduation: May 2025

Bachelor of Arts in Spanish and International Business, Minor in Music

**Relevant Coursework**: International Business Management, Professional Business Writing, Consumer Behavior Marketing, Spanish Composition for Business, Spanish for International Business

### RELEVANT EXPERIENCE

## Advancement Communications Intern, Clemson University, Clemson, SC

August 2024 - Present

- Assist in developing content for internal newsletters and email communications, reaching over 500 faculty
- Contribute to the Planned Giving Impact Report and Clemson News stories, highlighting the impact of philanthropic efforts.

# Professional Communications Intern, Clemson Outdoor Lab, Clemson, SC

January 2024 - July 2024

- Developed marketing strategies that increased social media engagement by 30%.
- Collaborated on creative projects, including brochures and signage, to strengthen brand visibility.

## International Affairs Intern, Upstate International, Greenville, SC

July 2023 - December 2023

- Coordinated the 2023 Global Upstate Conference on International Business and World Affairs, managing logistics for 200+ participants.
- Researched and assessed international speakers for various initiatives, contributing to more diverse program offerings.

### English Language Teaching Assistant, Escola d'Adults de la Verneda, Barcelona, Spain

*May 2023 - July 2023* 

- Designed and delivered English lessons tailored to diverse cultural backgrounds, improving language proficiency within a six-week course format
- Enhanced Spanish language skills and cultural understanding through immersion in Barcelona's local community.

### LEADERSHIP AND ORGANIZATIONS

Music Director, Clemson Takenote All-Female Acapella Choir

April 2024 - Present

- Led rehearsals and communicated plans with the Faculty Director, ensuring consistent rehearsal attendance and performance quality.
- Collaborated on song selection and coordinated logistical elements for each event.

#### Member, Cantorei Chamber Choir

April 2024 - Present

- Performed a diverse repertoire of classical and contemporary music after a competitive selection process.

#### Member, Pi Beta Phi Women's Fraternity

January 2023 - Present

- Participated in the Equity and Inclusion Committee and contributed 20+ hours per semester to chapter outreach.

#### Member, Clemson University Singers

January 2022 - Present

- Dedicated extensive rehearsal time to performing in an 80-person mixed-voice choir, selected through a multi-step audition process.